



Glasgow, UK | October 24-26, 2022



IEEE ICECS 2022 Patron Prospectus

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2022.ieee-icecs.org



Patron Prospectus

The IEEE ICECS – International Conference on Electronics Circuits and Systems deals with all the aspects of interactions among the worlds of the instrumentation and measurement, bio-engineering, material science, chemical and biological measurements, and the medical field. The symposium enables researchers, medical doctors and technicians to exchange ideas and information, make connections and collaborations and update innovation on health care systems and diagnostics in medicine.

The IEEE ICECS conference will take place in Glasgow, United Kingdom; the event gathers every year more than 100 international attendees including delegates from academia, undergraduate, graduate, and Ph.D. students, researchers and professionals from the industry with different technology backgrounds.

This event is the premier opportunity for companies to reach the global thought leaders in instrumentation and measurement – to market products and services to engineers developing instrumentation and control systems and academic researchers developing the next generation of sensors, measurement techniques, and standards.

ICECS 2022 will offer a prominent exhibition area closely integrated with all of the social and technical conference activities including coffee breaks, poster sessions, special sessions on industry papers, and tutorial sessions. Your exhibition stand will be visible and central to all attendees throughout the conference.

In addition to the opportunity to exhibit, several Promotional Items allow companies to demonstrate their technical leadership and support of the Conference. Please have a look at the following table with fees and benefits for Patrons. Those interested should contact the conference manager **Taylor Lineberger** (tlineberger@conferencecatalysts.com) for forms and contracts.



Information Contact

Taylor Lineberger
Conference Manager
IEEE ICECS 2022

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Benefits for Patrons

Benefits	Silver Patron	Gold Patron	Platinum Patron
Promotion on Event Signage	✓	✓	✓
Logo on Website and in Conference Program	✓	✓	✓
Complimentary Registrations	1	2	3
Identified on signs during conference	✓	✓	✓
Virtual exhibition stand on CONFlux platform	✓	✓	✓
Basic exhibition stand at the conference (*table, drape, and 2 chairs)		✓	
Exhibition stand at the conference with a flat screen (*table, drape, and 2 chairs)			✓
Minimum Level of Support (Includes total Patronships and Exhibition Stand Purchase)	\$1,000	\$2,000	\$3,000

* All rates are shown in USD

** Table dimensions: L140cm x W80cm x H72cm

For More Information

If your company would like to be an patron or if you do not see the opportunity you are interested in, please contact the IEEE ICECS 2022 Conference Manager.

Terms and Conditions

Admission

Exhibits will be open free of charge to patrons (1 representative per booth) and conference registrants. For additional booth staff and those who wish to attend the Exhibits only, there will be a \$50 per day charge, which will include entrance to the exhibit area, coffee breaks and lunch. Exhibit Management reserves the right to refuse admission to any person(s) including children of patrons and visitors, in the interest of safety and welfare of those persons and the patrons.

Advertising Matter

The Patron may, at his discretion, distribute handbills or other printed advertising matter from his exhibit. In the event of any complaint resulting from such distribution, the matter shall be referred to Exhibit Management for disposition.

Allocations and Cost

The cost of individual exhibits is indicated on the contract. Exhibit management will assign exhibits according to the date the application was received and to applicant's sequence of choices, in the event applicant's choices of exhibit spaces is not available. Exhibit management will assign other space, with the understanding that applicant may accept or refuse in writing this assignment, immediately afterward. If desired, the applicant may provide Exhibit Management with a list of competitors whose assignment should not be near that of the applicant. Exhibit Management will observe such requests, within the bounds of reason.

Cancellations

It is agreed that in event of cancellation, Exhibit Management shall have the right to retain as a cancellation fee all amounts then paid by Patron (and due from him) up to the time of cancellation pursuant to the "Billing and Schedule of Payments" section of the Application for Exhibit Space.

Electrical and Decoration Services

Electrical wiring or power and decorator services are available only through the Official Electrician (as designated by Exhibit Management) and the Official Decorator (as designated by Exhibit Management). Further information will be issued later.

Electrical Fittings and Electricity Supply

Lighting, lighting mains, power plugs, power mains and motors are available at charges listed in the Patron kit. The Patron may provide his own electrical fittings, and they shall be installed by the Official Contractors (as designated by Exhibit Management) at reasonable charges, an estimate of which shall be given to the Patron beforehand.

Electrical Safety

All wiring on displays or display features must conform to the minimum standards established by various governmental agencies and standard fire inspection ordinances. All display wiring must exhibit the seal and or such other seals of official approving agencies as may be required at the site of the exhibition.

Employment Exhibits

Exhibits for the purpose of soliciting prospective employees, or employee-recruiting activity of any kind is specifically prohibited.

Exhibit Space Assignment and Allocations

It is understood that Exhibit Management reserves the right, in the interests of optimum traffic control and exhibit exposure, to relocate those exhibits which may be affected by a change in the floor plan. Such change would not be made unless deemed absolutely necessary. Exhibit Management also agrees to advise patrons and service contractors if such change is necessary. Exhibit Management determination with respect to assignment of exhibit space is to be binding on all parties.

Exhibit Cleaning

Patrons must make arrangements for their exhibit to be kept clean and free from accumulated rubbish to the satisfaction of Exhibit Management. All materials for disposal of waste must be deposited in the gangway for clearance before the Exhibition opens.

Terms and Conditions

Exhibits and Appliances

Common sense governs the kind of exhibits permitted at the Exhibition. Attractive, informative and attention-getting exhibitions are encouraged. Exhibition dimensions shall generally conform to exhibit practices of the country in which the Exhibition is held, and specific dimensions and restrictions shall be specified in the Official Patrons' Kit supplied by Exhibit Management. In no event however, shall any exhibit interfere with any neighboring exhibit in the judgment of Exhibit Management. The Patron shall not display in his exhibit any products not described on the Application for exhibit space.

Patrons

Exhibits will be limited to those companies or other entities offering materials, products, or services of specific interest to registrants. Exhibit Management reserves the right to determine the eligibility of any product for display. Exhibiting manufacturer's representatives and/or distributors must list their participating principals as the patrons of record. Representation of more than two principals per single booth (8' X 10') is expressly prohibited.

Patrons Management Responsibility

Exhibit Management agrees to render reasonable assistance to patrons, to keep them informed, to provide them with available promotional material for their own use, including complimentary exhibit passes, to present a technically competent program of events, and to promote attendance of the Exhibition through accepted means of advertising, public relations, publicity, direct mail, etc. Each Patron will receive application blanks for Patron badges for his own qualified personnel in attendance at the exhibit.

Insurance

Patrons are advised to see that their regular company insurance includes extraterritorial coverage, that they have their own theft, public liability and property damage insurance. Exhibit Management and all organizations and individuals who are employed by or associated with it in connection with the Exhibition will not be responsible for injury or damage that may occur to an Patron or his employees or agents nor to the safety of any exhibit or other property against robbery, fire, accident or any other destructive causes.

Labor

Patrons must employ union labor where required. Union labor, if required, will be made available.

Liability

Exhibit Management and all organizations and individuals who are employed by or associated with it in connection with this Exhibition will not be responsible and shall be held harmless by all patrons for damage or loss resulting from fire, theft or any other cause whatsoever, including accident or injury to patrons, their employees and agents, the public and others. The Patron agrees to pay promptly for any and all damages to the exhibition building or its equipment incurred through carelessness or otherwise of Patron or his employees or agents.

Losses

Exhibit Management cannot take responsibility for damage to Patron's property or lost shipments either coming in or going out nor for moving costs. Damage to inadequately packed property is Patron's own responsibility. If exhibit fails to arrive, Patron is nevertheless responsible for exhibit space rental. Patrons are advised to insure against these risks.

Personnel and Attire

Exhibit Management reserves the right to determine whether the character and/or attire of booth personnel is acceptable and in keeping with the best interests of patrons and the exhibition. Further, patrons expressly agree that they and their personnel will not entertain in the private rooms in the official venue during business hours of the conference and exhibition.

Terms and Conditions

Photography

The photographic rights for the Exhibition are reserved to Exhibit Management, and photography in the Exhibition required by patrons can be farmed out at moderate charges by the Official Photographers (as designated by Exhibit Management) if desired. Patrons wishing to make their own arrangement for the photographing of their exhibit must apply to the Exhibit Management, whose permission shall not be unreasonably withheld.

Rejected Displays

The Patron agrees that his exhibit shall be admitted herein and shall remain from day to day solely in strict compliance with the rules and regulations herein laid down. Exhibit Management reserves the right to reject, eject or prohibit any exhibit in whole or in part, or any Patron or his representatives with or without giving cause. If cause is not given, liability shall not exceed the return to the Patron of the amount of the exhibit space price unearned based on the number of days of the exhibit remaining at the time of ejection. If an exhibit or Patron is rejected for violation of these rules and regulations or for any other stated reason, no return of exhibit space shall be made.

Responsibility Clause

Patron assumes responsibility and agrees to indemnify and defend the ICECS and the Venue and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises. The Patron understands that neither the ICECS nor the Venue maintain insurance covering the Patron's property and it is the sole responsibility of the Patron to obtain such insurance.

Right of Possession

During the term of this agreement and so long as the property of the contracted Patron is on the premises of the exhibition site or its vicinity, the ICECS shall have the right of possession to all goods, wares and merchandise on exhibition. Such right to possession shall be superior to that of any person other than the contracted Patron.

Safety and Fire Laws

Patrons must strictly observe all applicable fire and safety laws of the venue. Cloth decorations must be flameproof. Wiring must comply with local Fire Department and Underwriters' Rules. Smoking in exhibits is forbidden. Crowding will be restricted. Exhibits may not block aisles and fire exits. No decorations of paper, pine boughs, leafy decorations or tree branches are allowed. Acetate and most rayon drapes are not flameproof, and may be prohibited. No storage behind exhibits is provided or permitted.

Shell Scheme or Rental Display Cancellations

In the event of a cancellation for the construction of a shell scheme structure or rental display, full refund of any monies paid for such construction shall be made, provided the cancellation is filed with Exhibit Management at least ten (10) business days prior to the first day of the Exhibition.

Sound Level and Odors

Mechanical or electrical devices, which produce sound and/or objectionable odors, must be operated so as not to prove disturbing to other Patrons. Exhibit Management reserves the right to determine the acceptable sound level and odors in all such instances.

Sub-Leasing

Patrons may not permit other manufacturers to use their space or any part thereof, without express written permission of Exhibit Management.

Terms and Conditions

Termination and Exhibition

In the event that the premises in which the Exhibition is or is to be conducted shall become, in the sole discretion of Exhibit Management, unfit for occupancy, or in the event the holding of the Exhibition or the performance of Exhibit Management under the application (of which these Rules and Regulations are a part) are substantially or materially interfered with by virtue of any cause or causes not reasonably within the control of Exhibit Management, said Application and/or the Exhibition or any part thereof, may be terminated by Exhibit Management. Exhibit Management shall not be responsible for delays, damage, loss, increased costs or other unfavorable conditions arising by virtue of cause or causes not reasonably within the control of Exhibition (or any part thereof) as aforesaid, then Exhibit Management shall not be liable to the Patron other than for a prorated refund of such Patron's space price payment determined on the basis of the number of

exhibit days remaining. For purposes hereof, the phrase "cause or causes not reasonably within the control of Exhibit Management " shall include, but not by way of limitation, fire casualty, flood, epidemic, earthquake, explosion or accident, blockade, embargo, inclement weather, government restraints, restraints or orders of civil defense or military authorities, act of public enemy, not of civil disturbance, strike, lockout, boycott or other labor disturbances, inability to secure sufficient labor, technical or other personnel failure, impairment or lack of adequate transportation facilities, inability to obtain or condemnation, requisition or commandeering of necessary supplies of equipment, local, state or Federal law, ordinances, rule, order, decree or regulation, whether legislative, executive or judicial and whether constitutional or unconstitutional, or Act of God.